



**MOST VALUABLE PROMOTIONS LAUNCHES MVPW,
THE GLOBAL HOME OF WOMEN’S BOXING, AND SIGNS
LANDMARK MULTI-YEAR MEDIA DEAL WITH ESPN**

***Inaugural global event, MVPW-01 set for Sunday, April 5 in London;
MVPW-02 takes place Friday, April 17 at the Infosys Theater
at Madison Square Garden in New York City;
MVPW-03 set for Saturday, May 30 in El Paso, Texas***

***ESPN becomes the U.S. home of MVPW through 2028,
as MVP and MSG Entertainment also embark on a strategic relationship to stage
annual MVPW events at the iconic venue over the next three years***

***MVPW-01 to Stream Live on the ESPN App in the U.S., Featuring
Caroline Dubois vs. Terri Harper and Ellie Scotney vs. Mayelli Flores***

***MVPW-02, the inaugural U.S. MVPW event, to Stream Live on ESPN and
the ESPN App in the U.S. and headlined by Alycia Baumgardner vs. Bo Mi Re Shin
for the unified super featherweight world championship;
Shadasia Green defends unified world titles vs. Lani Daniels in co-main event***

***MVPW-03 to Stream Live on ESPN and the ESPN App in the U.S.
and will be headlined by Stephanie Han vs. Holly Holm
for the WBA lightweight world title in rematch clash***

NEW YORK, NEW YORK – March 6, 2026 – Most Valuable Promotions (MVP) today announced the launch of MVPW, a new global platform for women’s boxing, alongside a landmark multi-year agreement with ESPN as the U.S. home of MVPW events through 2028. With the gold “W” embedded directly within the MVP logo, MVPW signals that women’s boxing is a foundational pillar of the company’s long-term global strategy and is afforded the same platform and push as men’s boxing. Each event will be sequentially branded beginning with MVPW-01, establishing a clear, year-round schedule showcasing the sport’s most elite female fighters. The MVPW platform debuts with

MVPW-01 on Sunday, April 5, in London, where Sky Sports will broadcast the event live in the United Kingdom and streaming live in the U.S. on the ESPN App as the first event under the new agreement. The platform makes its U.S. linear premiere on Friday, April 17 with MVPW-02, headlined by MVP's unified super featherweight world champion **Alycia "The Bomb" Baumgardner** (17-1, 7 KOs) vs. top contender **Bo Mi Re Shin** (19-3-3, 10 KOs) at Infosys Theater at Madison Square Garden in New York City. MVPW-03 will take place Saturday, May 30, in El Paso, Texas, headlined by MVP's WBA lightweight world champion **Stephanie Han** (12-0, 3 KOs) vs. the most decorated two-sport athlete in combat sports history, **Holly Holm** (34-3-3, 9 KOs). The deal will deliver a mix of linear and streaming distribution, with the majority of events airing on ESPN's linear channels, a significant milestone for women's boxing and female sports.

The launch cements MVP's position as the global home of women's boxing and follows the company's revolutionary multi-year investment into the sport, including record-setting global events, the signing and development of more than 40 female athletes, and the promotion of the most-watched, historic, and highest-grossing women's boxing fights of all time. MVPW will showcase the sport's most elite fighters in championship bouts on every card. Additional international broadcast partners will be announced soon.

MVPW-02, the inaugural U.S. event for MVPW, will take place live on ESPN on Friday, April 17 at Infosys Theater at Madison Square Garden in New York City, headlined by MVP's unified super featherweight world champion **Alycia "The Bomb" Baumgardner** (17-1, 7 KOs) vs. WBA #4, IBF #6, and WBO #7 contender **Bo Mi Re Shin** (19-3-3, 10 KOs). The bout will be contested over 10 three-minute rounds for the unified WBA, WBO, and IBF world titles at 130 lbs. In the co-main event, MVP's unified super middleweight world champion **Shadasia "The Sweet Terminator" Green** (16-1, 11 KOs) will make a 10-round world title defense vs. IBF #2 and WBO #5 contender **Lani Daniels** (11-4-2, 1 KO) at 168lbs. Tickets are on sale now at [Ticketmaster.com](https://www.ticketmaster.com). MVPW also marks the beginning of a strategic relationship between MVP and Madison Square Garden Entertainment, with the organizations' shared goal to stage annual MVPW events at the iconic venue over the next three years, positioning New York City as a cornerstone market for the new global property.

MVPW-03 will take place on Saturday, May 30 in El Paso, Texas, headlined by the highly-anticipated rematch between MVP's WBA lightweight world champion **Stephanie Han** (12-0, 3 KOs) vs. the most decorated two-sport athlete in combat sports history, **Holly Holm** (34-3-3, 9 KOs) as the pair return to settle the score following an accidental clash of heads that resulted in a technical decision during their first meeting in January.

MVPW debuts with MVPW-01 on Sunday, April 5 from London, England streaming live in the U.S. on the ESPN App featuring **Caroline Dubois vs. Terri Harper** and **Ellie Scotney vs. Mayelli Flores**. Sky Sports will broadcast the event live in the United Kingdom.

“Since inception MVP has strategically focused on creating an umbrella brand as the global home for women’s boxing, with the best fighters in the world, that engages existing boxing fans and attracts untapped fan demographics that embrace women’s sport, and today, we proudly enter a new era,” **said Nakisa Bidarian and Jake Paul, co-founders of Most Valuable Promotions.** “Over the past five years, we have invested heavily in female athletes, delivered historic and record-breaking events, and proven that these athletes belong on the biggest stages in the sport. Partnering with ESPN, the worldwide leader in sports, to launch MVPW across its platforms is a historic milestone, and aligning with the world’s most iconic venue, Madison Square Garden, as we introduce the brand in the U.S. reinforces the scale and ambition behind what we are building.

“MVPW is the first boxing brand that truly features the best fighting the best on a consistent basis, and it begins in the US with one of the sport’s most electrifying champions, Alycia Baumgardner, facing top contender Bo Mi Re Shin on Friday, April 17 at Madison Square Garden, alongside unified champion Shadasia Green in the co-main event. Then on Saturday, May 30, Stephanie Han and Holly Holm will settle their rivalry in El Paso. All live on ESPN.”

“MVPW brings together some of the most accomplished and dynamic championship athletes in boxing, competing on a stage that reflects the magnitude of their talent,” **said Rosalyn Durant, ESPN Executive Vice President, Programming & Acquisitions.** “We’re proud to bring these championship matchups to ESPN and the ESPN App and further elevate women’s boxing for fans across the country.”

MVP’s unified 130lb world champion **Alycia “The Bomb” Baumgardner** was born in Fremont, Ohio, is based in Dallas, Texas, and is of German, Korean, and African-American descent. She turned pro in 2017, then shocked the world in November 2021 by knocking out Terri Harper to win the WBC world title. She defeated Edith Matthysse and Mikaela Mayer to add the WBO and IBF belts to her collection, then became undisputed in February 2023, defeating Elhem Mekhaled for the WBA title. She defended her undisputed title in the co-main event of Katie Taylor vs. Amanda Serrano 3, live on Netflix, before making a 12x3:00 unified world title defense vs. Leila Beaudoin in the co-main event of MVP’s Jake vs. Joshua: Judgment Day live on Netflix in December 2025—becoming just the second woman in boxing history to defend her unified world titles under equal rules to men’s champions.

“New York sets the tone for boxing’s biggest nights. Becoming undisputed there was monumental, and the fans have embraced me from the beginning,” **said Alycia Baumgardner.** “Every fight for me is about elevation; I’m here to dominate and continue building something that lasts beyond belts. ESPN is where greatness is documented, and I’m ready to perform at that level. This fight is also a special crossover: Two Korean fighters on this kind of stage is something fans don’t see often, and I’m proud to represent every part of who I am.”

South Korea’s **Bo Mi Re Shin** turned pro in 2016, and has since established herself as one of the leading talents in female boxing. Since 2022, Bo Mi Re Shin has fought in seven title fights. She has won the WBO Asia Pacific super featherweight title, the WBC International super featherweight title,

and the WBA Asia lightweight title. She also challenged for the WBC lightweight world title against Caroline Dubois in March 2025, a narrow points decision for Dubois. She is currently the WBC #3, WBA #4, IBF #6, and WBO #7 contender.

“I’m really excited to have the opportunity to showcase my talents on such a big occasion in New York City,” **said Bo Mi Re Shin**. “This is the sort of dream fight that you always imagine. MSG, all those belts, a fierce competitor in Aylcia Baumgardner. I’m going to make sure that I turn this opportunity into the most defining night of my life. I want to thank MVP for what they are doing for women’s boxing. The opportunities they are giving girls around the world to showcase their talents is unbelievable. I know I have a tough matchup, but I have every confidence that I will become the unified world champion. We’ve worked hard to get opportunities throughout my career, and now has come the time where I’ve jumped to a chance to capture multiple titles in one night. I won’t be denied. This is my time.”

MVP’s super middleweight powerhouse **Shadasia “The Sweet Terminator” Green** makes her fourth straight world title fight appearance. Green, the former standout college basketball star and Team USA boxing silver medalist from Patterson, NJ, joined MVP in January 2023. Shortly after, Green defeated former unified world champion Elin Cederroos with a vicious sixth-round TKO, marking the first and only time Cederroos was ever stopped in her career. On Jake Paul vs. Mike Tyson in November 2024, Green defeated Melinda Watpool to become MVP’s first homegrown champion and the WBO world champion at 168lbs, before putting on a career-best performance to defeat then-IBF and Ring Magazine titlist Savannah Marshall on MVP’s historic Taylor vs. Serrano 3, live on Netflix, becoming the new unified super middleweight world champion.

“I am so excited to be fighting again and defending my titles,” **said Shadasia Green**. “Beyond that, I’m excited to be fighting in NYC and excited to put on a beautiful performance and showcase my skill set on ESPN. This platform has been around for a long time showcasing some of the best fighters ever, and I’m really happy to be a part of it.”

Lani Daniels is a two-division world champion fighting out of Whangārei, New Zealand. She began boxing at age 24, and had around 30 amateur fights, becoming a 2x national amateur champion before turning pro. She now enters her seventh consecutive world title fight since May 2023, when she claimed the vacant IBF heavyweight title with a win over Alrie Meleisea, defending it once before moving down to win the vacant IBF light heavyweight title vs. Desley Robinson. Following another successful defense, Daniels then went the distance against Claressa Shields for the undisputed heavyweight world championship in July 2025, and most recently contended for the IBF world title at light heavyweight against Sarah Scheurich.

“From the dusty roads of Pipiwai to the world stage — back to my roots with a new corner backing me. I’ve come too far not to go further,” **said Lani Daniels**. “Thank you, MVP. Now it’s time to show what this Māori girl can do!”

MVP's WBA lightweight world champion **Stephanie Han** is a proud Korean-American, El Paso native, devoted mother of two, an eight-year veteran of the El Paso Police Department, and beauty pageant competitor. She launched her amateur career in 2006 before stepping away from the sport in April 2011. A decade later, she returned to boxing after helping her sister, former world champion Jennifer Han, train to take on Katie Taylor. Han knocked out Hannah Terlep to win the vacant WBA lightweight world title in February 2025, successfully defended the title in her MVP debut in August 2025, and most recently earned a technical decision win against Holly Holm after an accidental head clash caused an early stop to the bout.

“Last time the fight ended early because of the cut,” **said Stephanie Han**. “I got the win, but not the closure. This time in my city, there will be no excuses, no “what ifs”, and no doubt who the better fighter is. I can’t wait to showcase my abilities to millions of fans on ESPN.”

MVP's **Holly “The Preacher’s Daughter” Holm** is widely regarded as the most dominant two-sport athlete in combat sports history. Born in Albuquerque, New Mexico, she made her pro boxing debut in 2002 and went on to become a three-division champion, a career that later earned her induction into the International Boxing Hall of Fame (Class of 2022). Holm pivoted into MMA in 2014, culminating in her headlining megafight against then-undefeated champion Ronda Rousey in November 2015, the most highly-attended UFC event in history at the time. Rousey was the overwhelming favorite going into the bout, but Holm landed a sensational second round knockout, handing Rousey her first loss. With the win, Holm became the first person to win championships in both boxing and MMA, and is currently rated Boxrec's #2 greatest pound-for-pound fighter of all time. She signed with MVP in 2025 ahead of her return to boxing on Jake Paul vs. Julio Cesar Chavez Jr. and subsequent title challenge vs. WBA champion Stephanie Han, ruled a technical decision due to an accidental clash of heads.

“The rematch with Han is coming, and I’m ready for it,” **said Holly Holm**. “She’s a disciplined, tough champion, and I respect that. I’ll be putting in the work and I WILL be ready. I’m honored to headline on ESPN once again. It’s always special working with them.”

For more information, follow on X via @MostVPromotions, on Instagram via @MostValuablePromotions.

About MVP

Most Valuable Promotions (MVP) was founded in August 2021 by Jake Paul and Nakisa Bidarian with a fighter first ethos. Since inception, MVP has produced 30 live boxing events, currently promotes nearly 60 fighters, 16 world champions, and 26 top contenders.

MVP has led boxing's evolution in the streaming era through partnerships with the world's leading platforms. In November 2024, MVP's Jake Paul vs. Mike Tyson and Katie Taylor vs. Amanda Serrano 2 was the first-ever live professional sports event streamed on Netflix. Paul vs. Tyson shattered records, becoming the most-streamed sporting event of all time with 125 million live viewers worldwide. MVP went on to partner with Netflix twice in 2025 for MVP's Taylor vs. Serrano 3 and Jake vs. Joshua: Judgment Day.

Today, MVP is the global home of women's boxing. MVP's Katie Taylor vs. Amanda Serrano in 2022 was the first female fight to headline Madison Square Garden, while Taylor vs. Serrano 2 in 2024 saw 74 million viewers globally on Netflix and became the most-watched professional women's sports event in US history with 47 million AMA in the US. Their 2025 trilogy on Netflix topped an all-women's megacard that set the official GUINNESS WORLD RECORDS™ title for the most world championship belts ever contested on a single fight card, male or female, with 17 world titles, earning nearly 6 million viewers globally.

About ESPN

ESPN offers its full suite of networks and services directly to fans on the ESPN App, providing more choice, flexibility and access to all of ESPN, including more than 47,000 live events per year, on-demand replays, industry-leading studio shows and original programming, and more. The ESPN App gives fans a unique viewing experience that includes multiview and synchronized two-screen viewing options, swipe-able vertical video and a personalized *SportsCenter For You*, as well as integrated game stats, ESPN Fantasy sports, betting odds and information from DraftKings, sports merchandise, and more. These features are available to all fans who watch on the ESPN App on mobile and connected TV devices, whether they subscribe directly or through a pay TV package. Bundling options available for fans include a limited time offer for the ESPN DTC Unlimited plan with Disney+ and Hulu for \$29.99/month for the first 12 months. For more visit stream.espn.com.

About Alycia Baumgardner

MVP's reigning undisputed super featherweight world champion Alycia "The Bomb" Baumgardner is one of the most electrifying superstars in boxing today and one of the most dominant athletes in the sport. Born in Fremont, Ohio, and of German, Korean, and African-American descent, she has built a career defined by power, precision, and resilience. Her success is fueled not only by her relentless work ethic but also by her deep faith, which guides her journey both in and out of the ring.

Baumgardner turned pro in 2017, making an immediate impact with a first-round TKO victory. In November 2021, she shocked the boxing world by knocking out Terri Harper in Sheffield, England, to claim the WBC and IBO World Titles. She continued her rise, securing wins over Edith Matthyse and Mikaela Mayer in October 2022, adding the WBO and IBF belts to her collection. In February 2023, she became undisputed, defeating Elhem Mekhaled in New York to claim the WBA title. In July 2023, Baumgardner avenged her only career loss with a dominant win over Christina Linardatou in Detroit, successfully defending her undisputed crown. She returned in September 2024 against

Delfine Persoon, scoring an early knockdown before an accidental clash of heads led to a no-contest ruling. Most recently, she successfully defended her undisputed title against Spain's Jennifer Miranda in the co-main event of Katie Taylor vs. Amanda Serrano 3, live on Netflix. Outside the ring, Baumgardner is breaking barriers for women, proving that skill, strength, and marketability can coexist at the highest level. Her faith remains at the center of everything she does, keeping her grounded and focused on the bigger picture. With an unshakable mindset and a purpose greater than herself, she continues to push the sport forward, building a legacy that extends far beyond the championship belts.

About Bo Mi Re Shin

Bo Mi Re Shin turned professional in 2016 and began her career by going 12 fights without defeat. From suffering her first defeat she bounced back with a win in 2021 and since then hasn't looked back as she has established herself as one of the leading talents in female boxing. Since 2022, Bo Mi Re Shin has had 12 professional boxing bouts, seven of which have been title fights. She has won the WBO Asia Pacific super featherweight title, the WBC International super featherweight title, and the WBA Asia lightweight title. She also challenged for the WBC lightweight world title against Caroline Dubois in March 2025 at the world famous Royal Albert Hall in London, England. With 10 wins from her last 12 fights—and her only defeats coming from narrow points decisions against champions Delfine Persoon (split decision), and Caroline Dubois (majority decision) in London—Bo has proven she deserves her place at the top table alongside the champions. In 2025, Bo was ranked in the top 5 by the four governing bodies, and is currently the WBC #3, WBA #4, IBF #6, and WBO #7 contender.

About Shadasia Green

MVP's super middleweight powerhouse Shadasia "The Sweet Terminator" Green, the former standout college basketball star and Team USA boxing silver medalist, joined MVP in January 2023 after a trailblazing start to her professional career. Shortly after, Green defeated the former unified world champion Elin Cederroos with a vicious sixth-round TKO, marking the first and only time Cederroos was ever stopped in her career. Green's bout against Olivia Curry in August 2023 led to a resounding unanimous decision victory as part of the Paul-Diaz undercard. Green rose to #1 ranking in the WBC, WBO, WBA, and IBF ahead of her women's championship fight against former undisputed and now-WBC super middleweight champion Franchon-Crews Dezurn for the WBC world and WBA Interim titles. The bout resulted in a disappointing decision loss for Green, who returned to the ring in July 2024 to prove her status as a title contender, earning a unanimous decision win over Canada's Natasha Spence. Following her win, the Patterson, NJ native Green once again rose to the WBO's #1 contender at super middleweight. Headlining the preliminary card of Jake Paul vs. Mike Tyson in November 2024, Green earned her second shot at a world title, this time for the WBO super middleweight championship against Melinda Watpool. Green earned a decision win in the bout, becoming MVP's first homegrown champion and the new WBO world champion at 168 lbs. She then entered the biggest fight of her career, unification vs. then-IBF and

Ring titlist Savannah Marshall on the main card of MVP's Taylor vs. Serrano 3 historic record-setting all-women's card. Green had a career-best performance against Marshall, defying the odds to win by decision and earning MVP's \$250,000 Performance of the Night bonus.

About Stephanie Han

MVP's undefeated WBA lightweight world champion Stephanie Han is a proud Korean-American and El Paso, Texas native. She has elevated her boxing career to new heights while juggling the roles of devoted mother of two, including her special needs daughter with Nicolaides-Baraitser Syndrome, serving as an eight-year veteran of the El Paso Police Department, and beauty pageant competitor for Miss Sun City and Miss Texas. She launched her amateur boxing journey in July 2006, compiling a winning record before stepping away from the sport in April 2011. A decade later, she returned to boxing after helping her sister, former IBF featherweight world champion Jennifer Han, train to take on Katie Taylor. She made a powerful return to the ring in October 2021 with a unanimous decision win over Isabel Garcia. Remaining undefeated, Han quickly rose through the ranks, most recently delivering a dominant knockout victory over Hannah Terlep to claim the vacant WBA lightweight world title. In her MVP debut in August 2025, Han successfully defended her title against Colombia's Paulina Angel. As she continues her career under the MVP banner, Han plans to continue establishing herself as one of the premier forces in women's lightweight boxing.

About Holly Holm

MVP's Holly "The Preacher's Daughter" Holm is widely regarded as the most dominant two-sport athlete in combat sports history. A pioneer in women's boxing and a trailblazer in MMA, Holm is the only fighter to hold world titles in both disciplines, cementing her legacy as a generational talent and global icon. Born in Albuquerque, New Mexico, Holm won the IKF national amateur championship title in 2001 before making her pro boxing debut in January 2002, winning by TKO. Holm won her first title, the IBA super lightweight crown, in December 2004. After three successful title defenses, she moved up to 147 lbs and secured the WBA welterweight title in June 2006. In June 2008, Holm stepped up to 154lbs in the super welterweight division to win the IBA and WBAN super welterweight titles. In December 2011, Holm was defeated by Anne Sophie Mathis for the vacant IBA female and WBAN welterweight titles. Holm faced Mathis in a rematch in June 2012, avenging the loss with a UD victory to add the WBF, IBA, and WBAN titles to her collection. Holm then moved back down to the super lightweight division to win the vacant WBF and IBA titles. In May 2013, Holm cemented her legacy as she defended the WBF and IBA super lightweight titles against Mary McGee. Holm pivoted into MMA in 2014, signing a multifight deal with the UFC. Her MMA career culminated in her headlining megafight against then-undefeated bantamweight champion Ronda Rousey in November 2015, the most highly attended UFC event in history at the time. Rousey was the overwhelming favorite going into the bout, but Holm leveraged her southpaw stance and boxing skill to control the opening round before landing a sensational knockout in the second round—and handing Rousey her first loss. As she earned the title, Holm became the first person to win championships in both boxing and MMA. She is currently ranked Boxrec's #2 greatest pound-for-pound fighter of all time and remains the most dominant two-sport athlete of all time. After

signing with MVP in May 2025, she faced then-undefeated Yolanda Vega on the Jake Paul vs. Julio Cesar Chavez Jr. card in June 2025, winning by unanimous decision. She will now make her 24th world title fight appearance, almost thirteen years after her last title reign, as she contends for the WBA lightweight title against Stephanie Han.

Press Contacts

MVP PR

Michael Goldberg: michaelpr@mostvaluablepromotions.com

Liz Keller: liz@mostvaluablepromotions.com

ESPN PR

Garrett Cowan: garrett.cowan@espn.com